iMovie Trailer Project

Computers 8 - McDade

You will create a movie trailer using iMovie. Here are some directions and tips to help you along your way:

THE PROCESS

* \*\*\*Make sure that you are logged into your portal or that you are saving to a USB
* **Step 1:** Open iMovie by searching for it under “applications” or the “spotlight search” feature
* **Step 2:** Click “create new” and select trailer
* **Step 3:** View the examples of different movie trailers and then choose one that you would like to use to create a project. You could create trailer for your favourite book, a story you invent, a club or activity you are involved in, a pre-existing movie/ show, etc.
* **Step 4:** Develop a storyline and change details in the “outline”
* **Step 5:** Click the “my media” tab and import pictures/ images/ movies (\*\*\*you may want to airdrop files from your phone, search for things on the internet or download files directly to the computer)
* **Step 6:** Use the application “Photobooth” to take pictures/ videos for your movie
* **Step 7:** Drag pictures/ images/ movies to the storyboard
* **Step 8:** Adjust the content of your movie using the upper toolbars:





* Step 9 (ongoing): Get feedback from your peers and Ms. McDade on how to improve your trailer
* Step 10: When you are COMPLETELY done and have no more changes to make, share/ export your movie as a “file” using the following icon on the upper right corner 

TIMELINE

* You have 4-5 classes to work on this project
* Use your time effectively
* If you miss class, you are expected to complete the project on your own time
* There is always something more to do/ learn… you are never “done”
* As with all projects, you can re-visit this project throughout the semester and improve it

USEFUL LINKS

* iMovie trailer tutorial video 1: <https://www.youtube.com/watch?v=gdEUZY4wStI>
* iMovie trailer tutorial video 2: <https://www.youtube.com/watch?v=umjmg7oBKvU>
* 10 tips for iMovie: https://www.youtube.com/watch?v=McrynNFan1k&t=128s
* Tips and tricks for Photobooth: <https://www.youtube.com/watch?v=svB1eHOCtM0>

ASSESSMENT

* The following assessment descriptions are “meeting expectations.” If you want to “extend expectations,” take it a step further. If you don’t quite make the mark, you are “approaching expectations.” If you really underperform skills, you are “not yet meeting expectations.”
* **Titles, transitions and effects** – are included and do not detract from the video
* **Video/ photo use** – media is mostly related to the subject
* **Design** – clips and photos communicate the content information in an effective manner